

PUBLICITY COMMITTEE

Eligibility

A candidate for this office shall have been an active member in good standing for at least two club years by the date assuming office

Composition

The committee shall be composed of the elected chairman and a vice chairman appointed by the chairman with the approval of the president

Duties

Princess Program

- Place an ad in the Courier-Journal and The Louisville Defender to solicit nominations for the Courts. Work with Stacey Yates and the Fillies VP on this
- Send out press releases for the judging. Contact TV stations to see if they will cover the event. Take pictures for the scrapbook
- Take pictures at the Princess announcement. Go with the girls and the VP to have their pictures made for the program
- Coordinate with the VP and KDF to see what events they would like to have covered

Ways and Means

- Contact radio and TV stations to promote the Ways and Means Project

The Ball

- Begin early to make arrangements to advertise, again working with KDF and the ball chairman to insure coverage
- Greet any/all media people attending. As soon as the Queen is announced, contact necessary people immediately so they can make their deadlines. Take a picture of the new Queen and make sure that it gets to the CJ. KDF will contact other media people

The Float

- Contact float chairman to see what publicity she wants released. Attend the Float Preview Party, take pictures

Skill Set

Must have email

Fax machine is a plus

Good writing skills

Good oral communication skills
Outgoing, enthusiastic, pleasant
Persistent
Ability to follow through
Media contacts a plus